

# Trellisys.net wins the 15<sup>th</sup> Annual Webby Awards - Official Honoree for the SAS Survival Guide Mobile App



The Webby Awards, the foremost international honour for the Web and mobile apps, recognized Trellisys.net's **SAS Survival Guide** as an Official Honoree, a distinction that recognizes work that has shown the foresight and ingenuity to excel within a quickly changing and increasingly fragmented Mobile Web universe. With nearly 10,000 entries received from over 60 countries, the Official Honoree distinction is awarded to select work that exhibits outstanding calibre of work.

Hailed as the **"Oscars of the Internet"** by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile applications. Winners are chosen by the **International Academy of Digital Arts & Sciences**, a global organization whose members include director *Darren Aronofsky*, *Martha Stewart*, *Arianna Huffington* of Huffington Post, Twitter Co-Founder *Biz Stone*, musician *David Bowie*, Internet co-creator *Vint Cerf*, Virgin Group Chairman *Richard Branson*, and *Bob Greenberg* of R/GA.



*"We are thrilled and honoured to receive this award. This is a testimony to our team's talent and years of hard work.*

*It proves that companies from India can produce world class products and are not just seen as an outsourcing destination. "*

Arun Benty, Director –  
Business Development



[Direct Link to the Official  
Honoree Award on  
WebbyAwards.com Website](http://WebbyAwards.com)

## About *SAS Survival Guide*

[www.SASSurvivalGuide.com](http://www.SASSurvivalGuide.com)

For over twenty years, the million-copy bestselling book 'SAS Survival Guide' by John Lofty Wiseman has been the definitive guide to surviving any situation, anywhere in the world. The Smash hit iPhone version is now available for the iPad in an all new and innovative enhanced e-book format.

This application brings you the elite training techniques of Britain's toughest fighting force in the most accessible version ever. Now you can take the original set of world-class survival skills with you anywhere in the world – from the peaks of Kilimanjaro to the deserts of Kandahar...or to your closest national park.

The SAS Survival Guide iPhone App was built in partnership with [HarperCollins UK](http://HarperCollins UK).

## About *IADAS*

[www.iadas.net](http://www.iadas.net)

The International Academy of Digital Arts and Sciences was founded in 1998 to help drive the creative, technical, and professional progress of the Internet and evolving forms of interactive media.

The Academy is an international and intellectually diverse organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as music, internet, fashion, animation, and technology

The Academy selects the Nominees and Winners for The Webby Awards, the leading honor for Web sites and individual achievement in technology and creativity. Presented by The Academy, The Webbys recognizes excellence in interactive creativity, establishing best practices on a yearly basis, and thus pushing the standards of web development continually higher.

## About *Webby Awards*

[www.webbyawards.com](http://www.webbyawards.com)

The Webby Awards is the leading international award honoring excellence on the Internet. Established in 1996 during the Web's infancy, the Webbys are presented by The International Academy of Digital Arts and Sciences, which includes an Executive 750-member body of leading Web experts, business figures, luminaries, visionaries and creative celebrities, and Associate Members who are former Webby Award Winners and Nominees and other Internet professionals.

The Academy is an intellectually diverse organization that includes members such as musicians Beck and David Bowie, Internet inventor Vint Cerf, political columnist Arianna Huffington, Real Networks CEO Rob Glaser, "The Simpsons" creator Matt Groening, R/GA Founder and Chairman Robert Greenberg, Virgin Atlantic Chairman and Founder Richard Branson, and The Weinstein Company Co-Founder Harvey Weinstein. Members also include writers and editors from publications such as The New York Times, Wired, Details, Fast Company, Elle, The Los Angeles Times, Vibe, and WallPaper. The 15<sup>th</sup> Annual Webby Awards received nearly 10,000 entries from over 60 countries and generated over 750 million media impressions worldwide.

## About *Trellisys.net*

[www.trellisys.net](http://www.trellisys.net)

Trellisys.net is a leading web and mobile product development firm based in Bangalore, India. Founded in 2000, the company provides cutting edge design and development services to a global clientele.

